

Why Outsource?

Did you ever wonder...how much does it cost you to produce your company newsletter, brochure or other literature in house?

If you charge your time by the hour, monitor the time it takes to prepare and edit the text of your next literary effort. Surprised?

You shouldn't be. It takes hours to produce any worthwhile piece of text, hours you should be spending on profitable work.

Outsource the preparation of any written work from your business. The savings will be worthwhile and the standard of the material will almost certainly improve.

Make life easy for yourself. You wouldn't fix the plumbing yourself, or get stuck into re-wiring the office, so why drive yourself to distraction over a few lines of text?

Pass the hard work to Bob Campbell and you can forget about slaving over a hot keyboard, chasing graphic artists, following up on printers, even arranging the mail-out.

For a professional newsletter, brochure, flyer or text for your web site, contact Bob Campbell, freelance writer and relax.

Customer Services

Bob Campbell is more than a freelance writer.

Other customer services include:

Printing and distribution

Stationery and print management

Concept & design

Office Stationery

Web site design and maintenance

Bob Campbell

PO Box 2370, Midland 6936

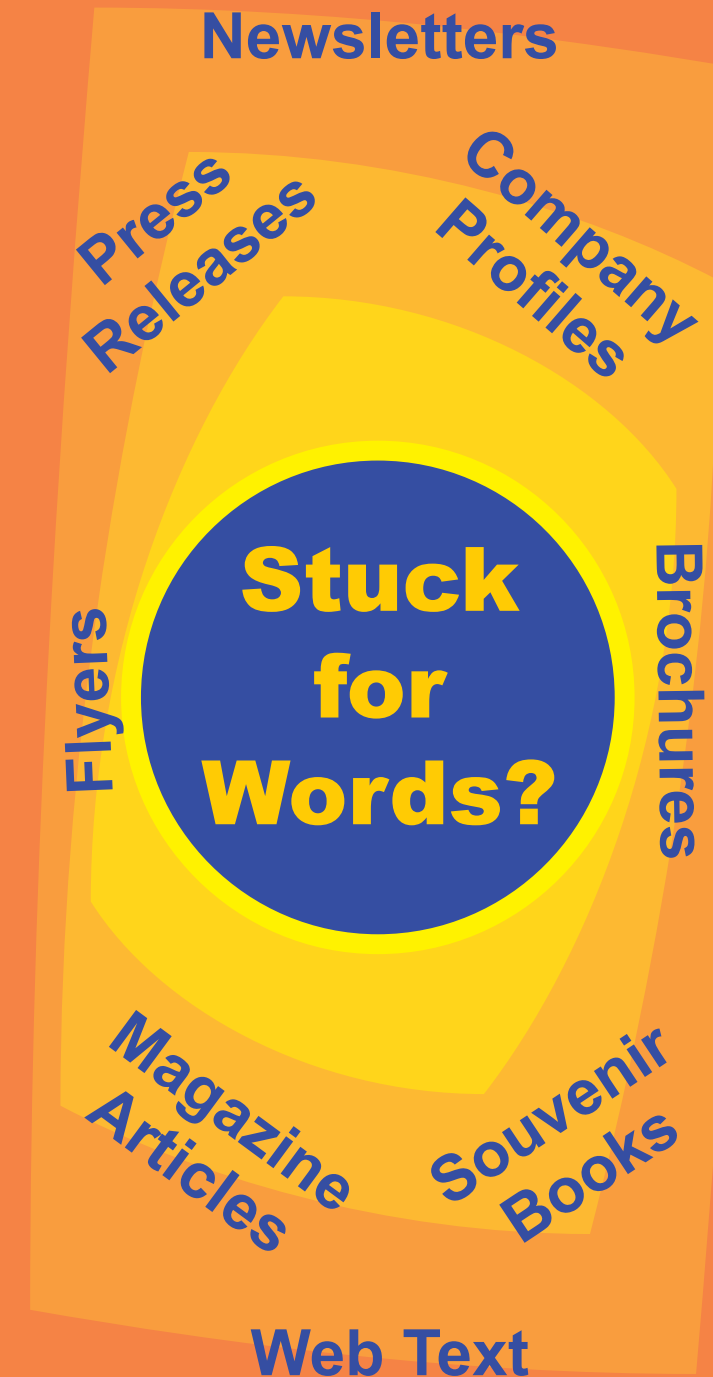
Western Australia

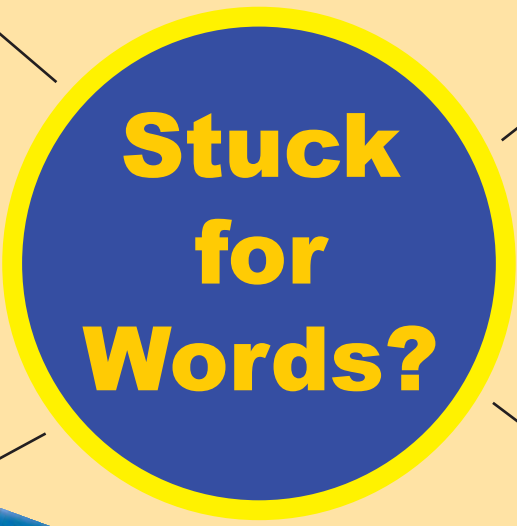
Tel: (08) 9279-9599 Fax: (08) 9279-9699

Mob: 0419 849 835

Email: bobcampbell@westnet.net.au

Web: www.westnet.net.au/campbell/





Newsletters

Regular communication with your clients and prospective clients



Brochures

Every size or shape of brochure for your company



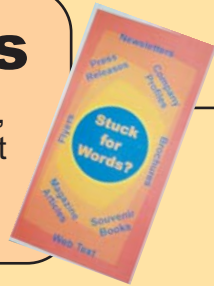
Web Text

Concise but informative text for your web site



Flyers

Lightweight, easy to post flyers and leaflets



Press Releases

News from your company distributed to the news media



Magazine Articles

Stories written about you for magazines or about any subject for your magazine



Souvenir Books

Brief history books written for sale as souvenirs



Company Profiles

A full description of your company for tenders, etc

